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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER



SCHOOL **Biz & Buzz**



Dress for Success: What's our Message?

Motivational speaker and image development professional Elizabeth Everett wasted no time in capturing the attention of both students and advisors alike at the CTSO Leadership Rally. How did she do it? With a rousing round of the Hokey-Pokey, of course.

Elizabeth travels across the country where she introduces the subject of 'innovative image' to clients and audiences, and helps people transform their personal and professional persona. As a certified professional image consultant, her clients include the Ms. America Pageant, the Ms. Florida Pageant, and Fortune 500 companies.

"97% of communication is visual," she said. "How you dress—or your presence—can translate into greater efficiency and productivity."

"First impressions still count," Elizabeth continued. "You need to know who you are and dress to give off the right visual clues and look the part. My job is to help others get their 'star power,' to tap into an image that is reflective of their goals."

"Everything we do involves making a decision," Elizabeth stated. "We all have choices, and in order to be successful we need to be confident in who we are and what we do. Always remember the visual. Do you look like a team member? A strong leader?"

What's your message?"



KIDZ **Biz & Buzz**

Positive Perspectives

All eyes were on the Braden River High School stage as students from Bayshore, Braden River, Lakewood Ranch, Manatee, Palmetto and Southeast gathered in the auditorium for their breakout session of the eighth annual CTSO Leadership Rally. Students were excited to hear leadership consultant Elio Chiarelli's message and Elio, who has presented in 48 states to over 250,000 students, was passionate about reaching his audience. His presentation drew on his own dynamic experiences and years of service and dedication at the local, state and national level of FFA. Strong leadership skills and team effort were the buzzwords of the day.

"We all matter!" Elio enthused to his audience. "Perspective, or the way you chose to look at your own situation—or your own life—is what's important. Everybody needs to understand the value of a positive perspective." "A positive perspective gives you the power to make the choices that will change your life as you work towards meeting your goals," he continued. "Every choice is important and just one choice has the power to make the difference."

InnoVators

Students + Spirit = CTSO Leadership Rally!

Career and Technical Student Organizations (CTSOs) are memory-making, skill-building, leadership-sharpening, fun-filling, career-driving, professional-polishing, sometimes-wild-and-crazy-making groups of students like you!

Over 400 spirited middle and high school CTSO members filled the Braden River High School auditorium on a recent Saturday morning for the annual CTSO Fall Leadership Rally. Exciting guest speakers encouraged the students to shine as leaders. One

challenged students to dress for success and have confidence in what you do. Another spoke of making positive choices and realizing that how you chose to look at things—your perspective—can have a powerful impact on your life. Participants listened, shouted, laughed, danced, and came away with new determination to shine as leaders in their school and community.

Here's a big **CONGRATULATIONS** to Southeast High School and Lincoln Middle School, this year's winners of the Spirit Stick. And students, it's not too late to join a CTSO at YOUR school. Students, ask your teachers and your career and academic advisors about which CTSOs are active on your campus, and come join a winning team!

Spirit Stick winners Southeast High School (above) and Lincoln Middle School (below)



Quotable & Notable

- "The speakers were great and I feel like I have a better outlook on what leadership can help me do. I am motivated to do all that I can because I know if I set goals I can accomplish anything." Nicole from Palmetto High School FFA
- "I thought the workshop was very interesting and energetic. I learned that I want to keep things in perspective." Mackenzie from Manatee High School HOSA
- "I liked the activities and I learned that I can accomplish anything." Spencer from Braden River High School FBLA
- "I liked the speakers and I learned that 'It starts with me'." Nick from Manatee High School Skills USA
- "I liked everything about the program. They kept us entertained and pumped up while teaching us good lessons. I want to try viewing different ideas in many ways— learning more about perception." Sara from Bayshore High School TSA
- "I liked that they had activities for us and let us be loud. I'm going to try to be more proud of myself and join more clubs." Anna from Manatee High School FCCLA
- "I liked the speakers today. I thought they were really motivating. I'm going to set goals and try to achieve them." Alyssa from Lakewood Ranch High School FBLA
- "I thought Name That Tune was entertaining and I learned not to limit myself." Brandon from Southeast High School TSA
- "The best part was having fun with my group and meeting new people. I want to try to have our own food drive at my school." Samantha from Johnson Middle School TSA
- "I learned that you need to just keep trying until you win. It was fun screaming my heart out." Tiffany from Harlee Middle School TSA
- "I learned that I want to try my hardest. I liked screaming for the Spirit Stick best." Jessica from Sugg Middle School FCCLA
- "I learned more about charity today and will become more charitable. I liked the Spirit Stick competition best." Nick from Buffalo Creek Middle School FBLA
- "Today's program taught me a lot about leadership and the speakers made it really exciting. I learned to work together and be responsible." Cory from Braden River Middle School TSA
- "I learned more about being a responsible person. I loved the Spirit Stick competition because we can be loud and proud of our school." Jordan from Lincoln Middle School FBLA
- "I learned more about teamwork and want to try it for myself. I liked the hokey-pokey best about today's program." Matt from Haile Middle School TSA
- "I learned new fundraising ideas that I want to try. I liked the Spirit Stick competition the best." Sara from Nolan Middle School TSA

WEB Wise

CTSOs with Active Chapters in Manatee County

- Career Education Clubs of Florida (CECF)**
www.cecf.org
- Distributive Education Clubs of America (DECA)**
www.deca.org
- Family, Career and Community Leaders of America (FCCLA)**
www.flfccla.org
- Florida Public Service Association (FPSA)**
www.fpsa-inc.org
- Future Builders of America (FBA)**
www.futurebuildersofamerica.org
- Future Business Leaders of America (FBLA)**
www.floridafbla-pbl.com
- Health Occupations Students of America (HOSA)**
www.flhosa.org
- National FFA**
www.flaffa.org
- SkillsUSA**
www.skillsusa.info
- Technology Students Association (TSA)**
www.floridatsa.com



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