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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in
 Education Presents
Inquizi
 Kidz
 Brought to you by
 Adult, Career &
 Technical Education

SCHOOL
BizDesire, Discipline
& Dedication

Bob Burwell teaches TV Production at Southeast High School (SEHS) and students are clamoring for the opportunity to be in his class. Bob's teaching philosophy is, "Give students the tools they need to succeed, make sure they know how to use them, and then let them create. Making sure that students are technically proficient keeps everybody engaged."

Having the desire, discipline and dedication to succeed are essential but the learning doesn't stop there. Bob's remarkable background includes being a ship's captain, a professional skydiver, a sports videographer, and an airline transportation pilot. Bob's many talents, respect for students, and sense of humor generate an atmosphere where students thrive. As the SEHS Technology Student Association (TSA) advisor, Bob is proud of his students and their accomplishments. About this year's TSA State competition in Orlando, Bob says, "Southeast High TSA students broke all the records! Fourteen TSA club members won a total of ten first-place events, five second-place events, and one third-place event!" And the winnings didn't stop at the state level. At the recent TSA National competition in Orlando, Southeast won a total of three first place and had 41 top ten finalists in ten categories of competition. Wow!

KIDZ
Biz
& Buzz

The Future Is Bright

Yatrik Solanki is an extraordinary student that has a fabulous future ahead of him. Yatrik, whose name means *traveler*, left the Middle East four years ago with his family and arrived in Bradenton. Yatrik had an exciting freshman year at Southeast High School exploring many of the options available to students, including the TV Production classes and the International Baccalaureate (IB) program.

Yatrik's enthusiasm and thirst for knowledge is unlimited. "The IB program is the best part of my day," Yatrik said. "It's so interesting and I'm learning every day. I'm seeing more real-world stuff—how it works in the real world. My education right now is symbolic of the future work world." Then there are the clubs he belongs to—Future Business Leaders of America (FBLA) and the Technology Student Association (TSA). "You can learn so many things related to technology," he said. "The field is wide open. You can learn things from architecture to CO2 drag racing." Yatrik's interests also lie in the creative and artistic fields. So what does the future hold? Whether he becomes an aerospace engineer or an award winning photojournalist, the future is bright!

InnoVators

Broadcasting
the News

It's incredible how this age of technology allows information to travel almost instantaneously around the globe. Besides the speed of transmission, our ability to present news with images and sound has transformed our society and the way we interpret an event. News is an industry as well as an art form, and broadcasters work hard to get a story from its source to your TV in the most accurate, entertaining way possible. But what do the journeys of these stories look like?

Whether it's the discovery of a cure for a deadly disease or tragic news about a terrorist attack, current events are the waving flag at the starting line, a signal for *reporters*, or those who investigate a story and bring information back to the news station, to race to the scene. Since news channels get most of their funding from advertisements, more viewers equal more money, and breaking news means more viewers. It's often a competition between networks to arrive on the scene first.

Once reporters bring stories and video footage back to the station, they edit clips, record voiceovers to explain the images, and then fit them together into one to five-minute packages. There are usually too many stories to fit into the program, so the *news director* determines which stories will be presented as well as their order. *anchors* are the "talent" of the program; they are the cosmetically groomed personalities who present and discuss the news, either from the pre-recorded packages or from a live feed. *Correspondents* are reporters who give live reports about news occurring from locations around the world.

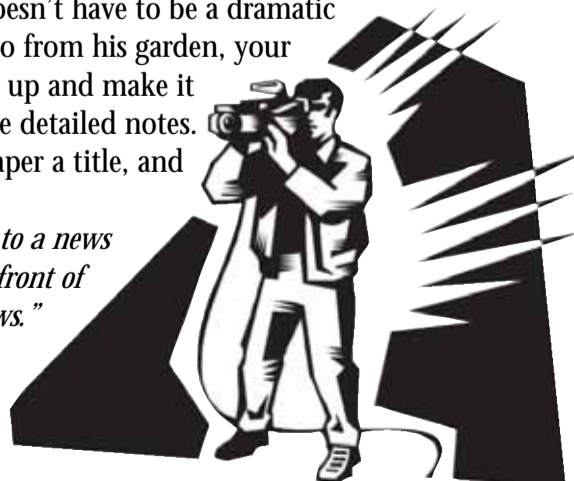
TV news stations are a constant blur of activity, with workers pressured by deadlines and that ever-present race to break the next big story. Weather reporters, sportscasters, editors, writers, camera operators, lighting technicians, computer administrators, office workers, and many more professionals contribute to the production of a news program. And its success depends on each one of them working together as part of a team.

Explore
IT

Reporting Live - You Make the News!

You are the director/producer/reporter/anchor/correspondent of a local news program, and it's your job to present the news with creativity. (If you don't have a video camera, you can practice these broadcasting jobs by creating your own newspaper.) Recruit siblings or friends to help. With video camera in hand, go to your family, friends, or neighbors and interview them about what's going on in their lives. It doesn't have to be a dramatic event or life-altering news; maybe your uncle just picked the first tomato from his garden, your cousin got engaged, or your mom got a new job. Whatever it is, spice it up and make it exciting. (If you are creating a newspaper, ask specific questions and take detailed notes. Write articles about what you find.) Give your news program or newspaper a title, and share your finished work with those who helped create the news.

(Note: two middle school friends recently transformed a large closet to a news studio set by draping a sheet over the clothing, placing a table and chair in front of the sheet, and then videotaping as one read their written script of fake "news." It was more like a comedy act, but they had fun making up news stories about their friends!)

DISCOVER
the
Future

Regional Careers: Here are examples of television production wages in the Suncoast Workforce Region.

Occupational Title	Entry Level	Experienced
Broadcast Technicians	\$13.51	\$22.80
Reporters and Correspondents	\$10.92	\$20.26
Art Directors	\$21.84	\$32.28
Audio and Video		
Equipment Technicians	\$12.84	\$18.70
Producers and Directors	\$12.96	\$37.89
Sound Engineering Technicians	\$8.93	\$20.06

Source: <http://fred.labormarketinfo.com> FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

Career Pathway: Students desiring a career in television production can find related educational programs at these area schools*:

Southeast High School
 Bayshore High School
 Braden River High School
 Lakewood Ranch High School
 Manatee High School
 Palmetto High School

WEB
Wise

Check out the following websites:

www.jobprofiles.org/artfilm6.htm
www.bls.gov/oco/cg/cgs017.htm#related
www.FloridaTSA.com
www.FloridaFBLA-PBL.com



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