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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in Education Presents  
**InquiziKidz**  
 Brought to you by Adult, Career & Technical Education

SCHOOL  
**Biz**



**The Creative Process at Work**

Kari Reddish brings an abundance of creativity to Lakewood Ranch High School. As the Digital Design I-VI teacher and the Yearbook Advisor, Kari's classroom has the look and feel of a dynamic studio with many works in progress. Getting good work done is the challenge Kari and her students rise up to every day. At the center of their studio is the lifeblood of the yearbook, the message board that keeps everyone on task. Students color-code the board for dates, events, completed assignments, pending work, and deadlines on a daily basis. Students also maintain a portfolio that they assemble as they progress through the Digital Design classes. Students who complete three classes in the Digital Design strand are eligible for the Bright Futures Gold Seal scholarship program. Every day, Kari Reddish achieves the lofty goal of guiding students toward developing their design talent and producing better quality work than they ever thought possible—while learning real-world skills they will use for the rest of their lives.

KIDZ  
**Biz & Buzz**



**Talent and Attitude: Keys to Success**

There are 26 members of the Lakewood Ranch High School Yearbook club and senior Katie DeRespino knows them all. Katie is working her way toward a career in the fashion and travel magazine industry. One of the stepping-stones to her future is holding the office of editor-in-chief for the Mustang's 2007–2008 yearbook. This responsibility has given Katie many opportunities to hone her leadership skills. She has mastered the art of working with different personalities, knowing when to step back and when to micromanage, and how to delegate. One of her keys to success is keeping a good attitude. As far as talent goes, last year Katie's peers voted her Student Life section of the yearbook as Best in Design.

Katie's talent isn't limited to just graphics. She is also a member of the Senior Advisory Board, National Honor Society, International Thespian Society, Quill and Scroll, and the drama club. Katie's next stepping-stone will be pursuing her dreams of graphic design and theatre at Florida State University. Congratulations, Katie, and break a leg!



InnoVators



# KARI REDDISH & DIGITAL DESIGN GRAPHIC DESIGN BASICS

**G**raphic design is a form of communication, a way to send messages through the combination of graphics, photos, and text. So how do designers achieve good design?

There are six basic principles of graphic design: balance, proximity, alignment, repetition, contrast, and white space. *Balance* occurs when the elements arranged on the page are equally spread out so that one part isn't heavy with artwork or text while the other sections are left barren. However, some designers purposely create an unbalanced design in order to produce a certain impression. *Proximity* is how close or far apart objects are set on the page; this communicates whether or not they're connected. *Alignment* is a little different. The way you align your elements on the page can take sloppiness and create order, making the entire design readable and able to be understood, or it can render it a jumbled mess. *Repetition*, or using consistent fonts and styles, also help to lessen confusion for the viewer. *Contrast* is the opposition of different figures, lines, and shapes; for example, black and white text or large and small circles intensify the characteristics of each element as you see them contrasted with their opposites. *White space* is crucial to every design the same way that rests, or short silences, are important in a musical piece. Without some white space interspersed throughout, the design will seem too crowded.



DISCOVER  
 the  
**Future**

**Career Pathways in Manatee County**

**Regional Careers:** Here are examples of business systems technology occupations, magazine publishing occupations, and current wages in the Suncoast Workforce Region.

Occupational	Entry Level	Exper.
Graphic Designers	\$12.94	\$23.42
Web Designers (Computer Programmers)	\$20.85	\$36.59
Art Directors	\$21.61	\$33.60
Photographers	\$10.06	\$15.94
Editors	\$13.15	\$27.93
Job Printers	\$11.13	\$18.07
Reporters and Correspondents	\$10.82	\$17.99

Source: <http://fred.labormarketinfo.com>  
 FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

**Career Pathway:** Students desiring a related career can find educational programs at these area schools\*:

Lakewood Ranch High School  
 Manatee Technical Institute  
 Manatee Community College  
 University of South Florida

\*Other Manatee schools may offer similar programs. Listed schools are related to today's issue.

WEB  
**Wise**

Check out the following websites:

[www.fb1a-pbl.org](http://www.fb1a-pbl.org)  
[www.floridafb1a-pbl.com](http://www.floridafb1a-pbl.com)  
[www.howdesign.com](http://www.howdesign.com)  
[www.aiga.org](http://www.aiga.org)  
[www.yearbooks.biz](http://www.yearbooks.biz)  
[www.floridastudentfinancialaid.org/SSFAD/bf/](http://www.floridastudentfinancialaid.org/SSFAD/bf/)

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 IT

## Design A Photo Calendar



For this activity, you will need:

- A computer
- Photo editing software
- Adobe PageMaker or Microsoft Publisher software
- At least 12 photos from a digital camera
- A calendar template (found online; try the one at [www.printablecalendar.ca](http://www.printablecalendar.ca))

First select 12 pictures, one for each month. If you prefer, you can create a collage using more than one photo per month. Now edit the pictures; you can crop, resize, rotate, or change some to black and white. Next, create the calendar grid pages. Many word-processing programs have calendar templates, or you can download one from the internet.

Once you have your template, add your personal touches. Try using free clipart and photo borders found in your software. Perhaps you could make each month a different theme. Don't forget to add special dates like birthdays and anniversaries!

Now it's time to print. If you print your calendar at home, you'll have to print all of the photo pages first and then feed them back into the printer to print the grids of the months on the back. Keep in mind that each month's picture appears on the back on the previous month. For example, June's monthly grid should be on the back of July's photo. If you can't print at home, save your work to a disk and take it to a local copy shop.

Once it's printed, punch holes in the sides or top and bind it together with ribbon, brads, or other connecting materials. What a great gift for parents or grandparents!



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