

Newspaper in Education Presents
Inquizi
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Adult, Career &
Technical Education



SCHOOL
Biz



Exploring Technology— Family Style

Nathaniel Bostic brings technology to life for Buffalo Creek Middle School (BCMS) students. Sixth graders begin exploring technology as they navigate the wheel, a middle school program designed to introduce students to elective options. Once the students have completed sixth grade they can return to Mr. Bostic's classroom for Exploring Communications Technology and Integrated Technology Studies. The success of the wheel program has become the impetus for many students to pursue an interest in technology.

Nathaniel's interest in technology began at an early age. Nathaniel's father, Mr. Hollis Bostic, is Johnson Middle School's technology education teacher and the Technology Student Association (TSA) advisor.

"I've been around TSA for years because of my father's involvement with it," said Nathaniel. "I have seen some of the work that the students have produced over the years and I knew I wanted to be a part of this program."

As BCMS's TSA advisor, Nathaniel emphasizes to students the importance of meeting deadlines, being clear about responsibility, and staying on top of commitments. In other words, he's preparing them for the real world.

KIDZ
Biz
& Buzz



Working Hard and Staying on Track

Nicholas Johnson has a plan. Nicholas is in the seventh grade at BCMS and is very active in its Technology Student Association (TSA) chapter. "I work very hard for my grades," he says. "My plan is to go to college and earn a master's degree in Technology Education so I can become a technology teacher and eventually a TSA chapter advisor." Currently Nicholas serves as vice-president of the BCMS TSA chapter and is preparing for the upcoming Lockheed Martin Manatee County TSA District Competition being held at Braden River High School next week. His events include Chapter Team, Cyberspace, Structural Challenge, and Problem Solving.

Nicholas' other interests include Tae Kwon Do and playing trumpet and drums for the school band. He also has a passion for his pets, which consists of horses, goats, and dogs. Nicholas volunteers 24/7 for Underdog Rescue of Florida. Currently he is fostering seven dogs at his home. With this dedication and determination, Nicholas is sure to succeed in staying on track and achieving his goals.



InnoVators

Communications Technology and Graphic Design: Looking Good!

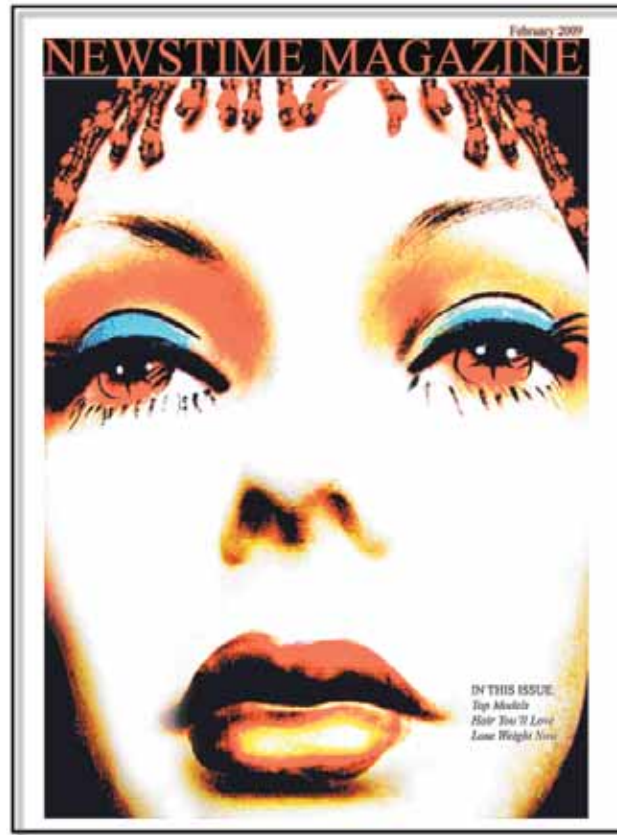


When you pick up a magazine with a beautiful woman or a handsome guy on the cover, it may make you feel just a tad inadequate when it comes to your own looks. Maybe you wrestle with a mix of insecurity and jealousy while asking, "How can people look so perfect?"

Here's a good one-word sum-up: *Photoshop*.

Graphic designers use this popular computer program or one similar to it in every form of media that involves pictures—magazines, movie posters, the Internet, newsletters, billboards, ads, etc. It's astonishing how deceptive these pictures can be as they're drastically altered from the original. You can bet that blemishes, pimples, wrinkles, and moles have been erased, extra pounds taken off, muscles put on, noses straightened, teeth whitened, eyebrows and cheekbones lifted, eye-color drawn out, and hair de-frizzed. Even non-media related pictures can be transformed into unbelievable shots when designers enhance or mute colors, add or remove objects, change the background, and utilize the countless tools available in the program.

Career-wise, today there is less demand for photographers and more of a need for graphic designers. While picture quality is still important, graphic designers "fix" the photos. Is this taking away from art or creating a new form of it? The ethics involved are debatable, especially when we see an illusion and believe it is reality. Don't let the pictures fool you—that magazine simply has people on staff with expertise in editing software.



DISCOVER
the
Future

Regional Careers: Occupations and current wages in the Suncoast Workforce Region.

Occupational Title	Entry Level	Experienced
Minimum wage	\$7.21	—
Graphic Designers	\$15.08	\$23.53
Photographers	\$9.17	\$17.41
Media and Communication Workers	\$9.24	\$22.30
Commercial and Industrial Designers	\$13.11	\$18.36
Landscape Architects	\$18.81	\$31.60
Mechanical Drafters	\$17.21	\$23.88

Source: <http://fred.labormarketinfo.com>
FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

Career Pathway: Students desiring a career in any of these areas can find related educational programs at these schools*:

*Buffalo Creek Middle School
Palmetto High School
Manatee Technical Institute
Manatee Community College
University of South Florida*

*Other Manatee schools may offer similar programs. Listed schools are related to today's issue.

WEB
Wise

Check out the
following websites:

www.allgraphicdesign.com
www.bls.gov/oco/ocos090.htm
www.tsaweb.org
www.floridatsa.com

BRADENTON
HERALD
Manatee County's Newspaper since 1922

Explore
IT

Design a Movie Poster

Pretend that you want your friends to watch your favorite movie, but they have never seen it. How would you convince them to watch? How could you "sell" the movie to them?

Write down your ideas and transform them into an advertisement for the movie. If you have access to a computer, you can use a program like Publisher, Illustrator, or Photoshop. Experiment with your options. What does the program let you do? Mess around with ideas until you have it how you want it.

If you don't have computer access, use a poster board or large piece of paper. You could make a collage by cutting out letters and pictures from magazines. With your parents' permission, find pictures of the movie's actors and actresses online and print them. Use markers, paint, crayons, construction paper, and anything else you have available.

All done? You've just experimented with a career in graphic design!



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