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 Ad Number: F81547
 Description: Inquizakidz
 Ad Size: 6 x 20.75"
 Ad Builder: Julie Beacham-Hooie
 Insertions: 1

Code: 001300000
 Revision No.: 4
 Sales Rep: Blank #1
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Insertion Date: Wed, Mar 11, 2009
 Publication: Bradenton Herald

THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in Education Presents
Inquizi
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SCHOOL Biz



Work Hard, Have Fun!

Communications Technology teacher and TSA advisor Abby Toole thrives in the TV production world of last-minute requests and looming deadlines. Her philosophy? "Work hard and have fun."

Abby's childhood photography hobby developed into a career as a TV station videographer, an editor for an ABC News affiliate, and finally a technology education teacher. Students benefit from Ms. Toole's integration of real-world experience into classroom curriculum. Her students are working on a *Japan Florida Teens Meet Project* (JFTMP), an International Electronic Communication Ethics collaborative project where information is used to persuade, entertain, or educate the viewer about ethics issues with electronic communication. Students are required to create a three-minute video that includes an interview and other taped shots that match the video content and purpose. The rubric includes camera shots, use of a tripod, sound, creativity, editing, and content. Upon completion, the videos will be translated into English and Japanese and downloaded to a collaborative website. Students will follow up with an international celebration using SKYPE technologies.

Kakkoii! That's "awesome" in Japanese!



KIDZ Biz & Buzz



Focus + Determination = Success

Alexandra Dean, a senior at Braden River High School (BRHS), is a young woman who thrives on hard work and competition. Ally founded the BRHS swim team in tenth grade and served as captain for three years. She is also a member of the BRHS Technology Student Association (TSA) and was elected chapter reporter. "Being the reporter is great," she said. "I get to be around people and take pictures. TSA is so important." She added, "It's a good transition for my career from high school to college."

Ally recently competed in the Lockheed Martin/Manatee County TSA District competition where she placed third in the On Demand Video event. Why this event? "It's a challenge." Ally said. "When you arrive at the event, you receive your prompt. From there, you have to brainstorm and create your storyboard and script. Next, you shoot your film and then edit, all within a certain timeframe. I love the process!"

Behind the camera or in the pool, Alexandra Dean is a winner!

InnoVators

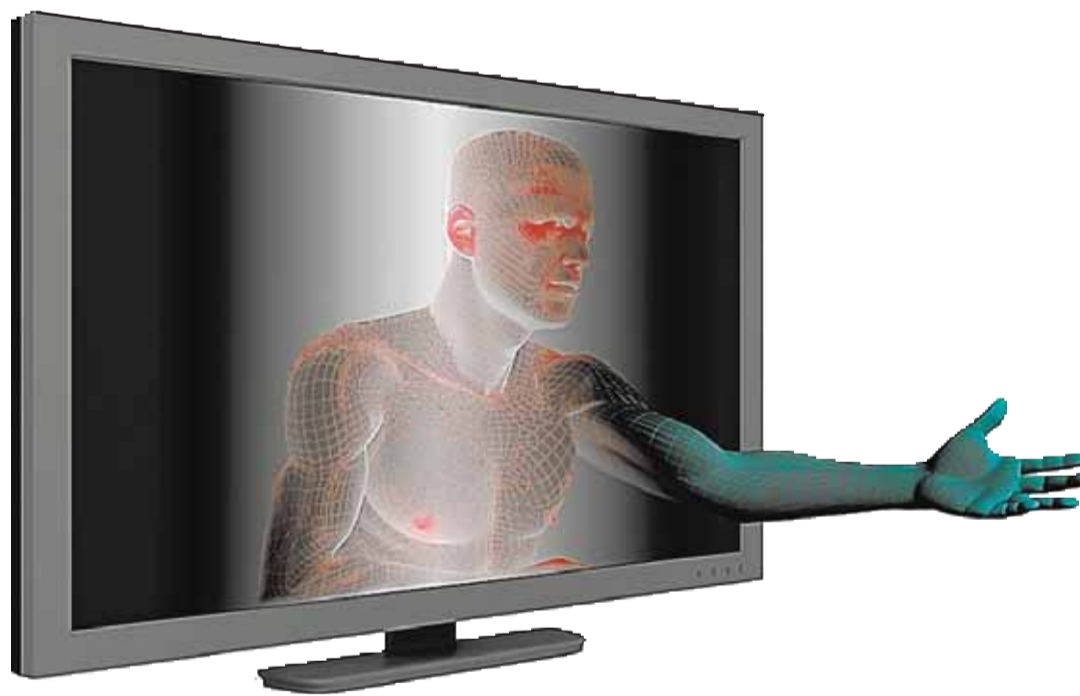
TV, Techno, and Tomorrow

This generation is experiencing an incredible advancement of technology, particularly in the case of television and the internet. No longer do we rely solely on broadcast TV and antennas to see the five o'clock news, and even a simple cable box is not sufficient anymore. Society now has the convenience of digital video recording (DVR) and TV on-demand. Can't be home to see the Oscars? Record it and you can watch it later and fast-forward through the commercials. Websites like Hulu.com and others deliver recorded and live TV through the internet, allowing viewers to watch favorite shows online—on their own time.

It doesn't stop there. With the increasing popularity of viewer-created content sites, it's easier for musicians, filmmakers, actors, and other people of aspiration and talent to broadcast their creations to bigger spheres of influence. Anyone can upload videos to the internet, and there are cable channels such as Current TV devoted to quality, viewer-created content (not to mention random culture on YouTube!). This fact warrants a bit of caution: you never know who is watching or where your video is being displayed. Remember that television isn't limited to the box in the living room; it has spread to computers, MP3 players, and cell phones. Think twice before you post a questionable video!

As technology grows, the world shrinks, lessening the distance between people and sharing information at quantum speeds. So what's next? Look for more *convergence*—the tendency for different technologies to merge into one. Remember when your phone only made phone calls and your camera only took pictures? Now your phone can capture video, access the Internet, play music...it practically cooks dinner!

What will tomorrow's television become? We can't wait to find out!



Explore IT

Make Your Hometown Famous

For this activity, you will need a video camera and editing software. Don't have one? Why not take a TV production class at your high school?

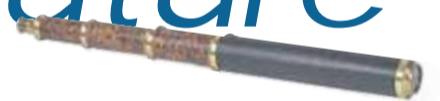
Make a travel documentary about your hometown. Highlight the unique and fun aspects that would make a traveler want to visit. Include the beach and rivers, but add in those places that only insiders would know about—like that great barbeque place on the street corner. This project will give you a new perspective and help you appreciate your own backyard.

Ask yourself these questions to get ideas on what and where to film:

- What is unique about my town?
- What do I find beautiful here?
- Where do I usually hang out?
- What are my favorite restaurants?

Once you've edited your film for quality, post it on the internet or send it to a travel company. Who knows—you and your hometown might become famous for a day!

DISCOVER the Future



Regional Careers: Occupations and current wages in the Suncoast Workforce Region.

Occupation Title	Entry Level	Experienced
Minimum wage	\$7.21	-
Motion Picture Projectionists	\$7.87	\$10.43
Producers and Directors	\$13.22	\$38.66
Sound Engineering Technicians	\$9.11	\$20.46
Audio and Video Equipment Technicians	\$13.10	\$19.08
Broadcast Technicians	\$13.78	\$23.26
Reporters and Correspondents	\$11.14	\$20.67

Source: <http://fred.labormarketinfo.com>

FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

Career Pathway: Students desiring a career in any of these areas can find related educational programs at these schools*:

- Braden River High School,
- Manatee Technical Institute,
- Manatee Community College,
- University of South Florida

*Other Manatee schools may offer similar programs. Listed schools are related to today's issue.

WEB Wise

Check out the following websites:

- <http://current.com>
- www.freeplaymusic.com
- www.manatee.k12.fl.us/sites/highschool/brhs/index.htm
- www.floridatsa.com



InquiziKidz page is published every Wednesday in Bradenton Herald. Provided by Newspaper in Education, Christine Fritch (941) 748-0411 ext. 5464, cfritch@bradenton.com Julie Beacham-Hooie, Page Editor.

