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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in
 Education Presents
Inquizi
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 Adult, Career &
 Technical Education

CAREER
Biz

Making the Connection

Bayshore High School Career Advisor Laura Roberts takes pride in scheduling career shadow experiences for academy seniors, affording them the **experience of a lifetime...in one day!** Laura meets with students before and after the shadow to discuss responsibilities, which include confirming the appointment, appropriate attire, researching the occupation, formulating relevant questions, and writing a follow-up thank you letter to the business contact. Through the process, Laura encourages students to think about their future and congratulates them on completing the first step of the lifelong process of career development.

Laura also helps students make the transition from high school to postsecondary education or a career. With the school's new Academic and Career Resource Center, students can research universities, colleges, and technical schools, participate in college visits, get help with SAT/ACT registrations, explore career paths, obtain scholarship assistance, and receive personal student-centered advising.

Laura enjoys promoting positive community relations through business partnerships, advisory councils, and chamber meetings. This benefits students and the community by offering real world experiences to students while encouraging businesses to share in the educational process.

ACADEMIC
Biz

One Step at a Time

Manatee Technical Institute (MTI), Manatee Community College (MCC), University of South Florida (USF), University of Florida (UF)...what path will you take upon completion of high school? Kristin Kreiling, academic advisor at Bayshore High School (BHS), works with students to help them make plans for the future. Kristin helps students apply to MTI or college, sign up for the ACT test, and research potential scholarships. As a teacher and a licensed neuromuscular massage therapist, Kristin appreciates the value of a college education but also understands the importance of certifications, such as massage therapy. Her goal is to work with students who would like to pursue postsecondary education and bring each student one step closer to a career.

BHS students have another new resource—the Academic and Career Resource Center. Kristin and Career Advisor Laura Roberts have created this new center for students, families, and educators to assist in the decision making process for the future. Kristin wants to help students use the resources readily available at the center. She hopes to inspire each student to learn, dream, and achieve by choosing a career pathway—and helping them get one step closer to their dream.

Innovators

Bayshore High School
Career & Academic
Advisors

Dress for Success

First impressions are crucial. They're easy to make, difficult to change, and they tell your potential employer a lot about you before you say one word.

If you have a job interview, take extra care to make a good first impression. Bad decisions in clothing or accessories may cost you the job. It may not seem fair, but this could be an employer's thought process as soon as you walk in the door: *Hmm, his clothes are wrinkled, hair uncombed...he doesn't seem like an organized person. Is that a tattoo? Tongue ring? I want to hire a responsible adult, not an adult look-alike still in his rebellious years. Or, maybe she's thinking, Wow that skirt is too short, and she has more makeup on than necessary. Could be a lack of confidence...I want my customers to get a professional impression.* Employers have turned away many qualified applicants simply because the message communicated by their appearance was not professional.

So what does professional mean? In the business world, for women it may mean a solid color suit, usually navy, gray, or black, a coordinating blouse, and moderate shoes. Avoid wearing too much jewelry, makeup, or perfume because it's distracting. It's similar for men: conservative suit, dark socks, and dress shoes. Leave the obnoxious tie at home, make sure the belt and shoes match, and forsake any jewelry besides a class ring or watch.

"Business casual" attire is a little more relaxed yet still professional. For men this may mean khaki or cotton pants and a collared shirt; for women it may be dress pants or a casual skirt or dress.

There's a phrase floating around the business world: "dress for success." If you want to advance in the company, dress for the position above yours. This principle applies to new interviewees who are better off over-dressed than under-dressed, and it applies to those already employed who want to be considered for promotions. Students applying for an entry-level job would be wise to visit the workplace ahead of time to check out what the hiring manager is wearing. When you apply for the job and during the interview, wear something similar to the manager's style.

Whether you're applying for a job or simply dressing for the job you already have, consider your clothes and appearance. What are they saying about you? What are they saying about where you want to go next in your job or career?

CAREER PATHWAYS
IN
Manatee County

Regional Careers: Current wages in the Suncoast Workforce Region.

Occupational Title	Entry Level	Experienced
Minimum wage	\$6.79	-
Massage Therapists	\$13.70	\$16.00
Accountants and Auditors	\$17.53	\$32.93
Architectural and Civil Drafters	\$12.08	\$24.26
Computer Programmers	\$20.71	\$38.57
Heating, Air Conditioning, and Refrigeration Mechanics	\$12.91	\$19.80
Cardiovascular Technologists	\$12.00	\$22.98

Source: <http://fred.labormarketinfo.com>
 FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

Career Pathway: Students desiring a career in any of these areas can find related educational programs at these schools*:

Bayshore High School,
 Manatee Technical Institute,
 Manatee Community College,
 University of South Florida

*Other Manatee schools may offer similar programs.

WEB
Wise

Check out the following websites:

www.symdsd.com
www.manatee.k12.fl.us/sites/highschool/bayshore
www.manateetechnicalinstitute.org
www.mccfl.edu
www.collegegrad.com

Explore
IT

What Not to Wear

Underline the part of the sentence that shows "what not to wear" to your job interview.

1. Tom went into his interview wearing his sunglasses on top of his head and his headphones around his neck.
2. Angela wore the latest short skirt with fishnet hosiery to her job interview.
3. Byron greeted his interviewer with a handshake and a smile exposing his new tongue jewelry.
4. Monique was so proud of the five sets of earrings in her ears; she wore her hair up for the interview.
5. Maria spent the day before her interview at the nail salon having the manicurist apply one-inch, red acrylic nails.
6. Travis could not decide whether to put his shoulder length, multi-colored hair in a ponytail or leave it down for
7. Nathaniel went to lunch before his afternoon interview and spilled soup down the front of his dress shirt, but thought no one else would notice.
8. David bought a button down dress shirt and dress slacks for his interview, but did not have time to shop for shoes. Instead, he wore his comfortable, dirty basketball sneakers.
9. When getting ready for her interview, Brianna applied a generous amount of the new perfume she got for birthday. Before walking out the door, she gave herself another heavy dose just in case it had started to wear off.
10. Lisa thought that she would impress the interviewer by showing her patriotism. She wore a t-shirt to the interview supporting her political candidate.

Need answers?

Visit <http://www.careerbuilder.com/Article/CB-462-Getting-Hired-What-Not-to-Wear-to-an-Interview>