

YOUR FINAL PROOF

Attention: Bh Circ Nie/pie
 Ad Number: F84918
 Description: -
 Ad Size: 6 x 20.75"
 Ad Builder: Julie Beacham-Hoie
 Insertions: 1

Code: 001300000
 Revision No.: 2
 Sales Rep: Blank #1
 Rep Phone:
 Rep Fax:
 Date: Thu, Dec 18, 2008 - 11:43 AM

UPLOADED PDF

DATE

TIME

This is your FINAL proof. Please indicate all revisions on this proof and return to the Bradenton Herald. Please check with your Marketing Consultant for your deadline for proof return. Please note: revisions received after deadline will be made for the next available run date.

FOR PROOF PURPOSES ONLY - LOW RES

Client Approval OK As Is OK After Corrections Signature _____
 Insertion Date Publication
 Wed, Jan 7, 2009 Local

THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in
 Education Presents
Inquizi
 Brought to you by
 Adult, Career &
 Technical Education



ACADEMIC
Biz



Award-Winning Skin Care

Promoting healthy, beautiful skin is an art and a science, and Manatee Technical Institute (MTI) offers a program to prepare students for careers as estheticians, or skin-care professionals. Instructor Anna Golub teaches the 260-hour program, called Facials Specialty for Licensure. This esthetician licensure program has an intense curriculum and requires dedication and the desire to learn. Upon successful completion, students are prepared to work in dermatologists' or plastic surgeons' offices, salons, high-end spas, or even open their own business.

Anna is an advisor for SkillsUSA, a national partnership of students, teachers, and industry working together to ensure America has a skilled workforce. Anna is proud of her students who have competed in SkillsUSA regional and state competitions each of the twelve years that Anna has worked at MTI. Anna says, "We never lose!" This year was the first time the category of facials was included at the national competition. "My students won gold in the adult and high school categories, won bronze in facials, as well as bronze in job demonstration."

Under Anna's expert supervision, esthetician students provide skincare services to the public at reasonable rates. Call 751-7900 x 2065 to schedule an appointment for a private and relaxing facial.

CAREER
Biz



Healthy Skin, Radiant Career

At only 18 years old, Daniela Bellino has already graduated from high school and earned a cosmetology license. While competing in the SkillsUSA state competition last year, Daniela met MTI instructor Anna Golub. After the meeting, Daniela knew exactly what her next career step would be. She enrolled in MTI's highly respected Facials Specialty for Licensure program and is excited about the upcoming SkillsUSA regional, state, and national competitions.

"I have always looked at people's skin," Daniela said. "I'm very observant. Skin has so many wonderful properties. It keeps you healthy. The outward appearance reflects your inner health."

Daniela enjoys learning and is anticipating the new Microdermabrasion and Lymphatic Drainage Massage classes beginning next semester. Upon completing the Facials program, Daniela plans to attend Manatee Community College and then East West College where she will earn a master's degree in acupuncture and herbology. "My goal is to combine acupuncture, natural medicine, and aesthetics," Daniela said. Her career is off to an excellent start at MTI's award-winning program.

InnoVators

MTI Esthetician Program

Get Great Skin



Manatee Technical Institute's esthetician program has recently expanded, which means that the program can now enroll twice as many students and offer new services to the community at lower prices than those found at a salon or spa.

So what do skin-care specialists—or estheticians—actually do? These professionals are trained in the cosmetic care of the skin. They provide facials, deep-pore cleansing, microdermabrasion, exfoliation, waxing, cosmetic application, and offer advice about personal skin care. Estheticians help to identify different skin types and recommend cleansers and treatments best suited for oily, dry, sensitive, irritated, or blemished skin. They also educate patients on other factors that affect the skin such as diet and food allergies, hormones, and water intake. Skin-care specialists aren't medical doctors and therefore cannot prescribe acne medications, although some estheticians work together with dermatologists for total skin care.

So what can you do for great skin? Visit MTI's esthetician program for a facial! At home, follow these tips from the experts:

1. Use sunscreen. Sun exposure ages and wrinkles skin.
2. Don't—repeat DON'T—smoke! Smoker's skin will turn dull and gray.
3. Get enough rest.
4. Eat healthy foods.
5. Protect yourself from emotional and environmental stress.
6. Wash your face both morning and night; then apply moisturizer.



Explore
 IT

All Natural Facial Masks

Make your own natural facial mask and then apply to forehead, nose, cheeks, chin, and neck for 15 minutes. Never apply a facial mask directly to the sensitive skin under the eyes. After 15 minutes, remove with warm water, rinse with cold water, and apply moisturizer.

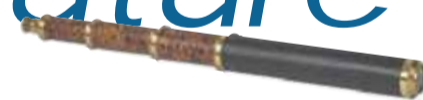
Dry Skin Mask Recipe:

1 Tbsp. cottage cheese
 1 tsp. Sour cream
 Mix ingredients and apply.

Oily Skin Mask Recipe:

White part of egg, beaten
 A few drops of lemon juice
 Mix ingredients. Apply and let dry. Reapply and let dry. Reapply and let dry for a total of three layers.

DISCOVER
 the
Future



Regional Careers: Occupations and current wages in the Suncoast Workforce Region.

Occupational Title	Entry Level	Experienced
Minimum wage	\$ 7.21*	--
Personal Care and Service Workers, All Other	\$8.49	\$11.60
Supervisors/Managers of Personal Services	\$13.30	\$22.57
Cosmetologists	\$8.57	\$17.70
Dietitians and Nutritionists	\$20.90	\$28.46
Massage Therapists	\$13.81	\$16.14

*effective January 1, 2009

Source: <http://fred.labormarketinfo.com>
 FL Labor Market Statistics, Occupational Employment Statistics & Wages Program

Career Pathway: Students desiring a career in any of these areas can find related educational programs at these schools*:

Manatee Technical Institute
 Manatee Community College
 University of South Florida

*Other Manatee schools may offer similar programs. Listed schools are related to today's issue.

WEB
Wise

Check out the following websites:

www.bioelementslearningcenter.com
www.skinrenew.com
www.manateetechnicalinstitute.org/salonservices/services.html
www.skillsusa.org

BRADENTON
 HERALD

Manatee County's Newspaper since 1922