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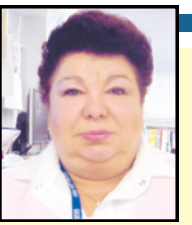
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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER



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SCHOOL Biz



From Russia with Skills, Knowledge and Determination

Anna Golub emigrated with her family from Russia in 1992. Trained as a nurse and European facial technique esthetician, she has practiced her craft for 34 years in beauty institutes and with plastic surgeons and dermatologists. Determined to succeed in her new homeland, every day for two years Anna walked to MTI to learn English and never missed a day of class. Anna and her family were noticed by MTI for their dedication and determination and she was invited to demonstrate the European facial technique at MTI's Facial Specialty Program. Impressed with her knowledge and skills, Anna was asked to teach in the Facial Specialty program where she has taught for the past 10 years. Anna sees many differences in the profession between Russia and the United States. For example, to be an esthetician in Russia one must be a nurse and have a medical background. In Russia, facials are a life style, not a luxury and are very reasonable costing as little as \$3 per visit. While living in Russia Anna never drove or had credit cards. Today she owns her own home and company *Nature from Europe* that specializes in facial products made from "old Russian recipes." Anna is very proud of her graduates and MTI is very proud of Anna.

InnoVators SKIN CARE SPECIALIST

The Facial Specialty for Licensure or Esthetician 260-hour program at Manatee Technical Institute teaches total skin care for the preservation of the health and beauty of the skin. Small, personalized classes of 14 – 16 students are offered in the morning, afternoon and evening to accommodate the schedules of perspective students. The program includes both theory and practical (hands-on) activities for all students. Clinical hand-on activities consist of facials with the aid of machines, chemical and manual applications for facial cleansing as well as skin toning, hair removal, lash and brow tint skills, make up skills and more. Students put into practice skills such skin care activities and post treatment consultation with clients from the community in the program's full service salon. This state of the art salon is open to the public by appointment only, offering a full array of facial and beauty services for a minimal charge. Academic classes include instruction in anatomy, chemistry, physiology, skin diseases and disorders, mask therapy, electricity, understanding of the body's nerve and muscle systems, make up, and many other fascinating topics. In addition to their clinical experiences and academic classes, students keep abreast of all new products and services, as they are developed to meet clients' needs.

Anyone who enjoys people and a desire to serve the public would enjoy this people-oriented profession. The job opportunities for students who graduate from the program are endless. Graduates have found employment as estheticians in the offices of plastic surgeons and dermatologists, in spas and salons, in destination resorts, and on cruise ships. Estheticians are licensed by the State of Florida and graduates of MTI's Facial Specialty program are well prepared to pass the state's licensing exam.

MTI is proud of the students enrolled in the Facial Specialty Program. Every year these students are winners in Florida's SkillsUSA competition. And, for the past ten years high school and adult students have consistently placed first, second or third in the national SkillsUSA competition held each summer in Kansas City, Kansas.



Career Pathways in Manatee County Today's Career Focus - Skin Care

Occupational Title Experienced	Entry	Average
Skin Care Specialist (hourly)	\$7.43	\$12.42
Skin Care Specialist (annual)	\$15,460	\$25,845

The industry is projected to grow by 12% between 2005 and 2013. Job opportunities generally should be good. However, competition is expected for jobs and clients at higher paying salons and spas as applicants compete with a large pool of licensed and experienced estheticians for these positions. Opportunities will be best for those with previous experience and for those licensed to provide a broad range of services. Continued growth in the number of salons and full-service day spas will generate numerous job openings for skin care specialists. Esthetics is a career where the individual decides how far he or she wants to go. Workers who operate their own salons need managerial skills that may include hiring, supervising, and firing workers, as well as keeping business and inventory records, ordering supplies, and arranging for advertising. An esthetician's salary depends on the type and location of the salon and the esthetician's experience, skills and reliability. The more experience the esthetician has the more money he or she will earn, including tips.

Source: <http://fred.labormarketinfo.com> Florida Market Statistics Occupational Employment Statistics and Wages Program and <http://www.bls.gov>

Tech Prep Career Pathway: MTI is the only Manatee District School that offers this program.

Professional Organization

National Accrediting Commission of Cosmetology Arts and Sciences
 National Cosmetology Association

WEB Wise

Check out the following websites:

- www.naccas.org
- www.ncacares.org
- www.salonprofessionals.org
- www.state.fl.us/dbpr/pro/cosmo
- www.manatee.fl.us/sites/mti
- www.SkillsUSA.org



Choosing a Salon or Spa

Select and visit a few salons or spas in your area. Use the checklist as a guide to help you select the salon or spa that would be best for you as a client or employee.

Premises

- Does the salon or spa prominently post its State of Florida license?
- Are all working individuals currently licensed and the license conspicuously displayed at their workstation?
- Is the address on the salon or spa license correct?
- Are the floors, walls, ceilings, vents, furniture, furnishings and fixtures clean and in good repair?
- Is the ventilation sufficient to keep the area free from odors?
- Are there storage facilities for harmful chemicals or supplies?

Equipment and Sanitation

- Are all stations clean and safe to use?
- Are all chairs clean and safe to use?
- Are all linens, bowls, brushes, and products to be used on clients clean?
- Does the salon or spa disinfect all tools, instruments, and supplies that come into direct contact with clients?
- What is the salon or spa's procedure for the proper storage of tools and instruments?
- What is the salon or spa's procedure for disinfecting electrical and

- non-electrical tools, instruments and equipment?
- Does each salon or spa licensee thoroughly wash his or her hands with soap and warm water or equally effective cleansing agent immediately before providing services to a client?

Services

- Does the esthetician use client consultation cards?
- Does the esthetician provide an individual approach according to the client's needs and medical condition?
- Does the esthetician keep records of client's needs and preferences and the services provided?
- Does the esthetician demonstrate to the client how to clean and care for the skin properly and recommend skin-care regimens?
- How does the esthetician analyze the skin?
- Does the esthetician select and apply cosmetic products such as creams, lotions, and make up?
- What products does the esthetician use?
- What treatments does the esthetician provide?
- Does the esthetician treat facial skin to maintain and improve its appearance, using specialized techniques and products such as peels and masks?
- How does the esthetician determine which products or colors will improve clients' skin quality and appearance?



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