

Newspaper in Education Presents

inquizi

Kidz

BROUGHT TO YOU BY MANATEE COUNTY'S MAGNET SCHOOLS & ADULT CAREER & TECHNICAL EDUCATION

How Can Business Impact Education?

Kidzbiz

Speakers Bureau Links Education to the World of Work

If you're excited about your career and want to share the excitement with students, we'd like to talk to you. Manatee's Adult, Career, & Technical Education Department and the Manatee Chamber of Commerce together are seeking educational and lively career-based speakers willing to talk to students about the world of work. We're compiling a list of area speakers into a district Speaker's Bureau.



Darlene Moore from the American Red Cross speaks to Lincoln Middle School students on Pet CPR and emergency care.

The Bureau will serve as a resource for teachers who can call upon individuals to speak in the classroom. This type of positive face-to-face communication encourages and motivates students, who can learn first-hand about career opportunities. Speakers can explain ideas, alter attitudes, challenge perceptions, and perhaps motivate a student to target a specific career. In addition to career-specific speakers, we're looking for human resource and other professionals who can challenge students to learn and practice basic entry-level employability skills. Together, we can help students reach their highest potential and make a positive impact on our community. We want to hear from you!

School biz

Career Shadowing—One Day Can Affect a Lifetime

Career Shadowing matches a high school student with a person in a chosen career for one school day. The student observes, participates in, and discusses the daily activities to learn more about an occupation or business. The student also completes an assignment to record the experience. School-to-career coordinators will match local business members with selected students. Businesses benefit by sharing in the educational process and connecting with a pool of future applicants. Students learn about careers and employability skills, and often make a classroom-to-real world connection.



Advisory Councils Provide the Link Between Business And Education

Local business professionals and skilled trades' people can directly improve and enhance education in our county by joining an Advisory Council. Advisory Councils are school-based partnerships designed to connect business with education, build relationships, and match industry expectations with classroom instruction. Community volunteers meet together with educators to provide relevancy and real-world experiences for Manatee students. Each career program in areahigh schools (and the middle schools that feed into them) has its own Advisory Council. The groups are organized by individual school programs with oversight provided by the Adult, Career, and Technical Education Department of the School District of Manatee. Advisory Council members meet regularly for discussion and input. A typical Advisory Council consists of several teachers, company representatives, business owners, trades persons, and may include students and interested parents. Business members often provide job shadowing opportunities for students or facilitate a student internship. Members may volunteer to speak to a classroom about their field or business. Together, these individuals meet with a purpose: to make a real-world connection that ultimately strengthens students and equips them with the skills they need to succeed in the workforce.



Peggy Coon, lead teacher at the Palmetto High School Early Childhood Academy, meets with the program's Advisory Council.

Help Wanted: Choose the Advisory Council that Fits

Calling all area business persons, trade persons, and concerned parents: join an Advisory Council! Choose a program that matches your area of expertise. If you aren't sure where you fit, we'll help you find out. You can make a difference in the life of a student--call today!

Choose A Program

Technology (drafting (CAD), architecture, electronics, materials & processing, tech studies, engineering technology)

Business (entrepreneurship, accounting, marketing, software applications, digital & web design)

Building & Construction (contracting, building, and all related trades)

Health Sciences (health care, pharmaceutical, veterinary)

Agriscience (animal science, horticulture, aquaculture)

Family & Consumer Science (early childhood education, hospitality, food service, fashion design & production)

*Denotes a start-up Advisory Council

Participating Schools

Bayshore High School (BHS), Braden River High School* (BRHS), Lakewood Ranch High School (LRHS), Manatee High School* (MHS), Southeast High School (SEHS), Braden River Middle School, Harllee Middle School, Johnson Middle School, Lincoln Middle School

BHS, BRHS*, LRHS, MHS, PHS, SEHS*, Sugg Middle School

PHS, SEHS

MHS

BRHS*, LRHS*, PHS, SEHS

BHS*, LRHS*, MHS*, PHS, SEHS,

Top 10 Reasons Why You Should Join an Advisory Council

For your business

1. You'll get better trained and educated applicants for your jobs.
2. You'll develop many rewarding contacts.
3. You'll establish partnerships and improve communication between education and business. You'll stay in tune with education—and impact your future workforce.

For students—your future employees

4. You'll bridge the gap between what students learn in the classroom and how it applies to the real world. You'll help make their education relevant and meaningful.
5. You'll make a difference in the life of students by providing them with skills to help them succeed.

For educators training your future workforce

6. You can share with educators what skills students need in your industry today as well as the trends and skills your future employees will need to know.
7. You'll shape the quality of education by providing feedback and *change* to State standards—or frameworks—that educators are required to teach related to your industry.
8. You'll see first hand the excellent job that teachers are doing.

For your community

9. You'll work together for a shared vision between government, business, and education—the backbones of our community.
10. You'll create opportunities for students to live and work here in our community after graduation.

Business and Trade Professionals - You Have Three Opportunities to Participate:

1. Join a career Advisory Council
2. Sign up as an occasional classroom guest with the Speakers Bureau
3. Invite a student for a one-day Career Shadowing experience

To impact your community and participate with an Advisory Council, the Speaker's Bureau, or Career Shadowing, contact the program coordinator:

Carol Lewis
(941) 748-4842 x137

explore it

What's Your Favorite Working Environment?

People are more content in their career when they enjoy their working environment. What kind do you prefer? On each line, circle the environment you like better. (Choose one from either column A or Column B for each line.) Can you think of any careers that have most of your favorite environmental features? Ask an adult for more ideas.

	A	B
1	Work indoors	Work outdoors
2	Work with people	Work with information
3	Travel	Work in office
4	Work with hands	Work with mind
5	Work by myself	Work in groups
6	Work during the day	Work at night
7	Work in busy places	Work in quiet places
8	Wear a uniform	Wear street clothing
9	Make things	Sell things
10	Communicate with words	Use math skills
11	Work 12 months a year	Work seasonally
12	Work the same schedule each day	Work a variable schedule
13	Give directions to others	Take directions from others
14	Work with humans	Work with animals
15	Work under pressure	Work without deadlines

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Ballard Elementary Magnet
Daughtrey Preparatory Magnet
Harllee Middle Magnet
Johnson Middle Magnet
Lee Middle Magnet



Lincoln Middle Magnet
Manatee Elementary Magnet
Rowlett Elementary Magnet
Tillman Elementary Magnet
Wakeland Elementary Magnet



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Schools listed in red offer instruction in the subject area featured in today's InquiziKIDz