

Newspaper in Education Presents

# inquizi kidz

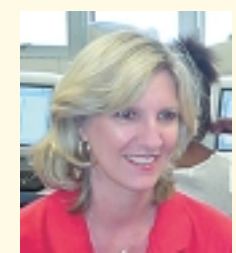
BROUGHT TO YOU BY MANATEE COUNTY'S MAGNET SCHOOLS & ADULT CAREER & TECHNICAL EDUCATION

Who creates the waves that people surf on the Internet?

**school biz**

## Leading the Way

Vicki Cunningham's business technology class is no ordinary class because her students are learning skills that reach far beyond high school. Vicki has always been driven to learn and to set high standards for herself and others around her. She must keep up with current trends, such as web design and current software programs, in order to offer her students the most up-to-date instruction in Business Technology. One of the amazing skills she taught her class was how to develop web pages. Students designed a web page for each of the 83 teachers at **Haile Middle School**. These sites can be viewed at [www.Manatee.k12.fl.us/sites/middleschool/haile](http://www.Manatee.k12.fl.us/sites/middleschool/haile).



Vicki Cunningham

Vicki started her career with a degree in Business Education at University of South Florida. She received her masters from NOVA University in Educational Technology, and has taught in Manatee County for 14 years, six of which have been at Haile. In 2002, Vicki received her National Board Certification in Career and Technical Education.

Vicki sponsors the student organization, Future Business Leaders of America (FBLA) and attends several competitions throughout the state. "My goals are to give these students the necessary skills for their future." She seems to be doing just that. Her students work on Excel, Word and PowerPoint, and students have learned skills such as creating logos, business cards, letter head, brochures, commercials and iMovies.

Her students also have access to the latest technological equipment including use of the Internet, digital cameras, scanners, camcorders and a networked photo quality printer.

The future of business and technology is changing and Vicki Cunningham is leading the way.

**kidzbiz**

## Future Workforce

Megan Ketchum, an 8th grade student at **Haile Middle School**, is learning the value of business. Megan's long-term goals are to have a career in journalism and marketing. "I feel like my experiences in my business technology class, along with my association with the Future Business Leaders of America (FBLA) club, have given me a leg up on other students."



Megan Ketchum

This year Megan is president of the FBLA club. This organization strives to bring business and education together in a positive working relationship through innovative leadership and career development programs. The students in Haile's FBLA club participated in a state competition in the areas of computer applications and keyboarding. Megan and her classmates worked very hard to master the skills needed for these competitions. One of her classmates, Kaylin Hudson, placed third in the state in Computer Applications.

Business Technology has helped Megan and her classmates learn many skills including spreadsheets, development of PowerPoint presentations and web page design. "I am so happy that I have had these experiences to prepare me for high school and work. This year I have developed brochures, business cards, and I am currently working on developing an iMovie."

Business Technology classes at Haile Middle School are preparing students for the future and if these students are any indicator of our future workforce, the outlook is promising.

**Business Technology Education**

## Web Design

Have you ever been surfing on the Web and wished that you could design a web page of your own? You can, and you don't have to be a computer programmer to do it. There are many software programs that provide templates for you to use. You simply follow a few planning steps, enter your information, upload your page and then "surf's up" on the Web.

The first step to web design is to know the purpose of the site. People design websites for a variety of reasons. Some sites share summer vacation memories, some information about favorite animals, some sites are factual and some are simply entertaining.

Next, decisions must be made on the types of information and activities to include. Does the web page have pictures? Poems? Facts? Links? Where does everything go on the page? Paper and pencil can be used to create a storyboard that will outline how the site will look. It is helpful to write each item that will be included on a separate sheet of paper and physically place each sheet on the storyboard to create the layout. Web designers say that a lot of planning is involved during this step, but that the work performed here will save considerable time later on. This also helps to ensure that the site fulfills the purpose it was intended for.



Color selection and navigational tool design are important pieces of the page design, and should complement the message for the page. Background colors used should be carefully selected to contrast with the font color so that text can be easily read. Navigation tools such as menu bars, buttons or arrows should blend with the color scheme and be designed to help the visitor find his way around the site.

Once the web page is completely designed it must be uploaded to an Internet Service Provider (ISP) to host the site. Once that is done the web page is ready for "surfing" to begin.

**explore it**

## Imagine your own Website

Each website should have unique characteristics that make it stand out from other sites. Use your imagination to plan how a web site might look for the following subjects. Your imagination is the limit on how much you include. A sample has been prepared as a guide for you.

Subject	What keyword searches would you use?	What graphics would you include?	What interactive features would you include? (Word search, puzzles, games, etc.)	What would your color scheme be?
President Abraham Lincoln	President, Politician, Log Cabin, Lincoln	Lincoln's photo, White House, Log Cabin, Top Hat	Time Line, Quiz about Lincoln's life, Crossword puzzle	Black, White, Red
Chocolate Chip cookie recipes				
Endangered Animals of North America				
Tampa Bay Professional Sports Teams				
Summer Camps Activities				
Movies release in 2003				



## Discover the Future

Information Technology jobs are in high demand. Learning about the Web can help you in your future success. Surf the net and explore these career opportunities to see if one is right for you:



- Web Designer
- Web Production Artist
- Web Master
- Network and Web Analyst
- Computer Software Engineer
- Network Systems Administrator

- Web Marketer
- Technology Instructor
- Owner of Internet Service Provider
- Computer Systems Analyst
- Web Support Provider
- Information Technology Reporter

For more career information see your school counselor and get information on-line at: <http://jobstar.org/tools/career/spec-car.cfm> OR <http://www.acinet.org/acinet/default.asp>

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- Ballard Elementary Magnet
- Daughtrey Preparatory Magnet
- Harlee Middle Magnet
- Johnson Middle Magnet
- Lee Middle Magnet
- King Middle School



- Lincoln Middle Magnet
- Manatee Elementary Magnet
- Rowlett Elementary Magnet
- Tillman Elementary Magnet
- Wakeland Elementary Magnet
- Haile Middle School

Schools listed in red offer instruction in the subject area featured in today's InquiziKIDz

Next Weeks Inquizikidz - Who's poised and "on their toes" ready for perform?



DECA  
[www.deca.org](http://www.deca.org)

Future Business Leaders of America  
[www.floridafbla-pbl.com](http://www.floridafbla-pbl.com)

Webmonkey for kids  
<http://hotwired.lycos.com/webmonkey/kids/lessons/design.html>

PageTutor.com  
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