

- DECA
- www.deca.org
- GetTech
- www.gettech.org
- Kidscom
- www.kidscom.com
- Cyberkids
- www.cyberkids.com
- Internet 101
- www.internet101.org
- TechCyber
- www.cybersurfari.org
- FBLA
- www.floridafbla-pbl.com



Newspaper in Education Presents

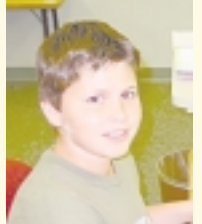
inquiziKidz

BROUGHT TO YOU BY MANATEE COUNTY'S MAGNET SCHOOLS & ADULT CAREER TECHNICAL EDUCATION

kidzbiz

The Future's So Bright...

Adam Wright may only be in the 7th grade, but he understands the benefits of business technology education. "Coming to Mrs. Gulsby's class everyday has made me excited about coming to school. I not only enjoy what we are doing, but I can even help my younger brother Andrew with the computer. The programs we have worked on have been Microsoft Word, PowerPoint and Excel."



Adam Wright

Although Adam is not ready to begin working for a living, he feels confident that his experience with technology at Braden River Middle has opened doors of possibility for his future. "I see both of my parents working on the computer and know how important it is for their jobs. My dad works for the military and my mom works for a bank and they both spend a lot of time on their computers. This year I have learned to develop ads, do an Excel spreadsheet and a PowerPoint presentation. I am currently working on a class project to design an ad. I am doing mine on laser tag, because my friends and I love to play the game. I feel confident that these experiences are preparing me for high school and the world of work."

school biz

Building New Leaders

Nicole Gulsby is a business technology teacher at Braden River Middle and has been teaching for 11 years. Ms. Gulsby earned her Bachelor of Science degree in Business Education and a Masters in Library and Information Science. She serves on the state Florida Business Technology Education Association committee. This enables her to bring current business technology education information back to her 6th, 7th and 8th graders. In addition to those responsibilities she still finds time to sponsor the school's co-curricular club, Future Business



Nicole Gulsby

Leaders of America (FBLA). Braden River Middle's FBLA currently meets once a week. Members run the school store and track their income and expenses on an Excel spreadsheet. They have also participated in the Mayor's Feed the Hungry Campaign. Shaun Long, parent of Jerrica Long a 6th grader at Braden River Middle School appreciates the impact FBLA has had on her child. "Since my daughter Jerrica's involvement in FBLA, I have noticed her becoming more observant of real-life situations. She watches the news, reads the paper and is more aware of how to dress in a business environment. She is also learning to compete and become more confident in taking on leadership roles."

Business Technology Education

Can You Hear Me Now?

Technology has been instrumental in creating a global economy. Companies conduct business with each other from miles away using the telephone, fax and the internet. Business people schedule appointments with personal data assistants (PDA) instead of planners and stay in touch by using cell phones and pagers.

The impact of these changes is significant for employees. Experts are predicting that there will be a huge skills shortage in the United States due to rapid advances in technology. The current workforce must commit to lifelong learning to avoid a skill deficit. Today's basic computer skills are a must, but they become ineffective without knowledge of new hardware and ever-changing software applications.

The demand for more technology has also created a new job market. A career in web design was unheard of twenty years ago. More and more businesses are seeking employees who are proficient in using state-of-the-art equipment. Companies are forming partnerships with secondary and post-secondary education in an effort to groom the workforce of tomorrow.

What does all of this mean for today's students? Schools are introducing technology to Kindergartners and advancing technological skills each year. By the time a student reaches high school he has mastered basic computer skills and has the opportunity to specialize in advanced areas of business technology. With continued education and a commitment to lifelong learning students can face the future with confidence.



explore it

Biz-Tech Puzzle

Parents and students can work together to discover the following business technology terms in the Word Search:

- internet
- fax
- network
- mouse
- modem
- excel
- computer
- PDA
- keyboard
- calculator

C P I E S U O M C R
 O D N E T W O R K O
 M K T R M O F L M T
 O M E N O D A A S A
 U I R Y F E X C E L
 G P N S B D E B C U
 F D E C M O D E M C
 A Q T A H M A U W L
 R K E D X T O R V A
 C O M P U T E R D C



discover the future

To be, or not to be?

Careers in business technology are diversified and interesting. Ninety percent of all jobs in the future will require the use of a computer. The field requires organizational skills, working with details and knowledge of industry-related software applications. Business technology careers include; accounting and finance, business management, computer and data processing, court reporting, marketing, digital publishing, web graphic design and network administration. According to the Florida Department of Education, some really hot jobs in the state are:



Occupations	Annual Florida Openings	Average Hourly Wage
Network administrator	865	\$25.67
Computer support specialist	2407	\$19.57
Systems analyst	2917	\$26.54

-Information supplied by Florida Department of Education

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Braden River Middle School

- Ballard Elementary Magnet
- Daughtrey Preporatory Magnet
- Harllee Middle Magnet
- Johnson Middle Magnet
- Lee Middle Magnet



- Lincoln Middle Magnet
- Manatee Elementary Magnet
- Rowlett Elementary Magnet
- Tillman Elementary Magnet
- Wakeland Elementary Magnet