

**Advisory Councils  
The Link Between Business  
And Education**

Local business professionals and skilled trades' people can directly improve and enhance education in our county by joining an Advisory Council. Advisory Councils are school-based partnerships designed to connect business with education, build relationships, and match industry expectations with classroom instruction. Community volunteers meet together with educators to provide relevancy and real-world experiences for Manatee students. Each career program in area high schools (and the middle schools that feed into them) has its own Advisory Council. The groups are organized by individual school programs with oversight provided by the Adult, Career, and Technical Education Department of the School District of Manatee.

Advisory Council members meet regularly for discussion and input. A typical Advisory Council consists of several teachers, company representatives, business owners, trades persons, and may include students and interested parents. Business members often provide job shadowing opportunities for students or facilitate a student internship. Members may volunteer to speak to a classroom about their field or business. Together, these individuals meet with a purpose: to make a real-world connection that ultimately strengthens students and equips them with the skills they need to succeed in the workforce.

**Carol Lewis**  
Coordinator, CTE Advisory Councils  
School District of Manatee County  
215 Manatee Ave. West  
Bradenton, FL 34206  
FAX 941-708-8686  
941-708-8770 ext. 2021



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Inspiring Our Students to Learn, Dream and Achieve.

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**W**hat Is An Advisory Council?

\*A group of volunteers who serve as advisors to career & technical education programs. Members include representatives from business, labor, community organizations, parents and educators

**The Role of the Council**

- \*MATCH INDUSTRY EXPECTATIONS WITH CLASSROOM INSTRUCTION
- \*Review state and national standards
- \*Evaluate resources/Assess facilities and equipment
- \*Support with job shadowing and internships
- \*Provide real-world expertise
- \*Validate the labor market

**Benefits for Teachers & Students**

- \*Program Improvement through updated business & industry standards
- \*Bridges the gap between what students learn in the classroom and how it applies to the real world
- \*Build a positive image in the community
- \*Shadowing and internships
- \*Stay abreast of changing trends
- \*Gives students business/career contacts

**Benefits for Business/Industry**

- \*Makes an impact on THEIR future workforce by gaining a source of skilled employees
- \*Interact and exchange ideas
- \*Improve community image
- \*Reduce future costs for training/ recruiting
- \*Gets COMPANY name in front of a large audience

**Benefits the Community**

- \*Public awareness toward education
- \*Unites community for a common purpose
- \*Direct link to a healthy prosperous community

**BUSINESS/INDUSTRY PARTICIPATION IN CTE ADVISORY COUNCIL PROGRAM BY DISCIPLINE**

| Agriscience   | Business Technology  | Family Consumer Science   | Health Sciences  | Technology Education Including Bldg Construction  | Educational Institutions & Government are partners in several different disciplines  |
|---|--|---|--|---|--|
| A J Enterprises<br>Bishop Animal Shelter<br>Braden River Animal Hospital<br>Captain Kim's Enterprises (Charter Fisherman)<br>Humane Society of Manatee<br>Humane Society of Sarasota<br>Royal Palms Nurseries<br>Schroeder Manatee Ranch<br>Southeastern Guide Dogs | 1st National Bank<br>Advance Personnel<br>AFLAC<br>Beall's Inc.<br>Boyd Insurance<br>Century 21<br>Chase Home Finance<br>Cherry's Bar & Grill<br>City of Bradenton<br>Clerin Consulting<br>Coast Bank<br>Conley Buick<br>Dance Grooves<br>El Conquistador Travel<br>Express Personnel<br>Fox Advertising<br>First American Bank<br>Greatwords.com<br>In Touch Business Consulting<br>Keyboards & More<br>Manatee Chamber of Commerce<br>Nails N Such<br>Palmetto Quick Print<br>Port Manatee<br>Ronnie Grubbs State Farm Insurance<br>Scissors Corporation<br>Sea Breeze Coffee and Tea<br>The Herald<br>Tropicana Credit Union<br>Washington Mutual<br>Whitney Bank | Ann Reynaud Daycare<br>Palma Sola Presbyterian Preschool<br>Palmetto Christian School<br>Great Clips<br>Kids on the Rock Daycare<br>Project Childcare<br>YMCA | American Red Cross<br>Blake Hospital<br>Bolletteiri Sports Medicine<br>Boys and Girls Clubs<br>Bradenton Neurology<br>Bradenton Orthopedics<br>Lakewood Ranch Medica Center<br>Manatee Memorial Hospital<br>Florida College of Natural Health<br>Harllee Full Service Center<br>Manatee County Health Department<br>Mary Ann Legler, Teen and Family Counseling<br>Partners for Healthy Kids<br>Pittsburgh Pirates<br>Sarasota Memorial Hospital | Automation Engineering<br>Construction Technology<br>Cortez Air Conditioning<br>Fawley-Bryant Architects<br>Habitat for Humanity<br>Jaeger, Inc.<br>L-3 Communications<br>MBK Construction<br>METV<br>MelEcho Productions<br>Neal Communities<br>Noah Design Group<br>Pierce Manufacturing<br>R. G. Reynolds Homes<br>SAMA<br>Spider Web Networking<br>Taylor Woodrow<br>Teltronics<br>Tropicana Products<br>Video Techniques<br>Wyman Plumbing | City of Bradenton<br>IMG Academies<br>Keiser College<br>Manatee Community College<br>Manatee County Government<br>Manatee Technical Institute<br>School District of Manatee County<br>St. Petersburg College<br>University of Florida<br>University of Miami |

These Words Are Important To The Advisory Councils Program. Can You Make A Crossword Puzzle From Them?

Achieve, Advise, Partnerships, Edvantage, Expertise

Check out the following websites:

- www.manateechamber.com
- www.manatee.k12.fl.us
- www.ManateeACT.com
- www.manatee.k12.fl.us/highschool/Bayshore
- www.manatee.k12.fl.us/highschool/BradenRiver
- www.manatee.k12.fl.us/highschool/LakewoodRanch
- www.manatee.k12.fl.us/highschool/Manatee
- www.manatee.k12.fl.us/highschool/Palmetto
- www.manatee.k12.fl.us/highschool/Southeast

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