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THE SCHOOL DISTRICT OF MANATEE COUNTY FEATURES A STUDENT AND A CAREER & TECHNICAL EDUCATION TEACHER

Newspaper in Education Presents

Inquizi

Brought to you by Adult, Career & Technical Education

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ADVISORY COUNCILS - MAKING A REAL WORLD CONNECTION

The Association for Career and Technical Education (ACTE) defines Career and Technical Education (CTE) as education designed to help students fulfill their working potential. It is about high school students being provided with academic subject matter being relevant to the real world, or contextual learning. It is also about employability skills, offering pathways that help students explore the careers they find interesting as they progress through high school. (www.acteonline.org)

Advisory Councils are school-based, program-based partnerships designed to match industry expectations with classroom instruction. Volunteers from both industry and education meet together to provide relevancy and real-world experiences for Manatee students. Each of the five Manatee high schools (and the middle schools that feed into them), Manatee Technical Institute, and each career program within the school has its own Advisory Council.

Manatee County School District's Career and Technical Education team is committed to the district's mission of *inspiring our students to learn, dream, and achieve.*

To picture how CTE programs and Advisory Councils work, consider these two scenarios.

- Scenario 1. Students attend twelve years of school where teachers try to help prepare them for life. After high school, they may attend a trade school, a community college, or university—or join the work force immediately. Somewhere in there, they try to figure out what to be or do for a career. Meanwhile, business and industry are churning away, creating demand for certain skilled workers to help them produce products or provide services. They're looking for trained employees. Somehow, with a bit of luck, those students eventually become the skilled workers that industry is looking for.
- Scenario 2. Business professionals, teachers, parents, and students meet together to brainstorm and learn from each other. Business professionals examine and critique the state education standards known as *frameworks*. The *frameworks* are the educational standards which the teachers use in the development of daily lesson plans. Teachers learn from industry the most current skills that businesses are requiring in today's workplace. Teachers then relate the most current information to their students. If the Advisory Council agrees that some adjustments are needed to the frameworks, the group submits these to the state to keep the standards current. The business leaders also visit classrooms and talk to students about real-world demands. Teachers teach students real skills needed in today's workforce. Students participate in job-focused internships. Students complete their education armed with specific knowledge and skills, prepared to contribute to their community.

The second scenario describes the partnership and sharing taking place today between area businesses and the Manatee School District. Together, the Adult, Career and Technical Education Advisory Councils are making a real-world connection to strengthen students and equip them with the skills they'll need to succeed in tomorrow's workforce.

Career and Technical Education (CTE) Programs Offered in Manatee County Schools

The following Career and Technical Education (CTE) programs are offered in Manatee County Schools.

Agriscience education includes subject matter and learning experience in agriculture biotechnology, agriculture communications, agriculture production, agriculture supplies/services, agricultural mechanics, agricultural products processing, food science, horticulture, natural resources, forestry, and leadership and employability skills. Opportunities for employment in Agriscience are found at all levels including technical, managerial, and professional. High school agriscience programs are offered through the Academy of Science Technology and Health at Braden River High and programs at Lakewood Ranch, Palmetto, and Southeast High Schools.

Business Technology education programs prepare students to enter, advance, and refine competencies requisite for employment in a cluster of business occupations, or in a specific career field. These include Management and Supervision, Accounting, Computer Technology, Office Support Services and Court Reporting. Students are instructed in planning, organizing, directing, and controlling business systems and procedures; preparing and analyzing financial records, gathering, processing, and disseminating information; using technology to perform business tasks using computer networks and industry-related business software applications; and performing a multitude of other business office tasks. Leadership activities that enable an individual to function as an employee or a leader in any business system are also important. Opportunities to make a difference on a Business Technology Advisory Council are available at Bayshore High School's Business Academy, Lakewood Ranch High's Academy of Business, Marketing, and International Studies, or the business technology programs at Manatee High, Palmetto High, and Southeast High Schools.

Family and Consumer Science education is designed to prepare youth for occupations in the areas of nutrition, consumer education, family living, child development, early childhood education, parenting, residential resource management, and clothing and textiles. Family and Consumer Science programs that utilize advisory councils include Palmetto High's Education Academy and Southeast High School.

Health Sciences education prepares students required to assist qualified health professionals in providing diagnostic, therapeutic, preventative, restorative, and rehabilitative services to patients in health care facilities, in the home, and in the community. Manatee High School's Academy of Medical Arts and Sciences utilizes an advisory council.

Industrial education prepares students for initial employment as skilled, semi-skilled or technical workers in activities including layout, design, production, repairing products and commodities or rendering personal services. Industrial programs include classroom instruction in technical-related theory, safety, language arts, mathematics and science, laboratory and laboratory tasks requiring manipulative skills, and cooperative education to provide on-the-job experiences. Instruction is provided for apprenticeship occupations or for journeymen already employed in industrial occupations. Industrial programs are found at all public high schools, specifically in television production.

Marketing education is defined by the American Marketing Association (AMA) "the process of planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services to create exchanges that satisfy individual and organizational objectives." Marketing education seeks to provide students with the competencies they need to enter, progress, and improve in the many and diverse marketing occupations available in today's global economy. Marketing programs are offered at Southeast High School, Palmetto High School, and through the Business, Marketing, and International Studies Academy at Lakewood Ranch High School.

Technology education develops an understanding of complex technologies through the systems approach to problem solving. Students participate in designing, developing, monitoring, assessing, correcting, and improving technological systems. Technology programs in Manatee County include drafting and design, pre-engineering, communications technology (including television and the web), and construction technology. Academies include Bayshore High's Technology Engineering Architecture Manufacturing (TEAM) Academy, Braden River High's Academy of Engineering Technology & Leadership, and Palmetto High's Construction Academy. Technology education programs that utilize advisory councils include Bayshore High, Braden River High, Lakewood Ranch High, and Southeast High.

Business Leaders and Community Members—Advisory Councils Need You! Take these easy steps and impact your future workforce.

1. Choose A School

- > Bayshore High School
- > Braden River High School
- > Community High School
- > Lakewood Ranch High School
- > Manatee High School
- > Palmetto High School
- > Southeast High School



2. Choose A Program

- > Technology (*drafting, electronics, materials & processing, tech studies, engineering technology, construction*)
- > Industrial (*television production*)
- > Business or marketing (*accounting, marketing, software applications, digital & web design*)
- > Health (*health care careers, veterinary*)
- > Agriscience (*animal science, horticulture, aquaculture*)
- > Family & Consumer Science (*early childhood education, food service, fashion design & production*)

Middle School CTE programs are connected to the High School programs often sharing the same Advisory Council.

3. Make a call to find out how you can join an Advisory Council. Call (941) 708-8770, ext. 2021



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SCHOOL Biz

Hats Off to Business & Industry!

The Manatee County School District would like to recognize and commend Advisory Council members and other businesses and industries who support CTE. *If your name was inadvertently omitted, our apologies! Please know that we deeply appreciate your time and effort.*

A+ Growing Academy
 Ace Hardware
 Action International
 Advance Personnel
 Advanced Air
 AFLAC
 Albertsons
 Alert Sprinklers
 American Mobile Concrete
 American Office Systems
 American Red Cross
 Ameritex
 Anchor Storage
 Ann Reynard Day Care
 Anna Maria Oyster Bar
 Aramark, Inc.
 Automation Engineering
 Basil's
 BB&T Wyman, Green & Blalock
 Beall's Department Store, Inc.
 Beck Group
 Ben's Auto Shop
 Big Muffler
 BJ's Wholesale Club
 Blake Hospital
 Blockbuster's
 Blue Dolphin Car Wash
 Boats R Us
 Bolleterri Sports Medicine
 Boyd Insurance
 Boys & Girls Club
 Braden River Animal Hospital
 Braden River Health Care
 Bradenton Herald
 Bradenton Neurology
 Bradenton Orthopedics
 Bradenton Healthcare
 Bradenton Plumbing
 Bright House Networks
 Broadway Cafe
 BTP
 Budget Express
 Burger King
 Cabinets Made for You LLC
 C & D Construction
 Carter Grandle
 Cannon's Marina
 Casa Mora
 Checker's
 Cherokee Construction
 Children's Academy of Southwest Florida
 Chuck E Cheese
 City of Bradenton
 Classic Stoneworks
 Clerin Consulting
 Coast Bank
 Conley Buick
 Construction Technology Careers
 Contemporary Cabinets
 Cortez Cafe
 Cortez Air Conditioning
 CPI
 Cracker Barrel
 Craft Aluminum
 Dakin Dairy
 Dance Grooves
 DBF Designs
 DHL
 DLB of Southwest FL, Inc.
 Dockside Imports
 Dodge Electric
 Dollar Tree
 Dominos Pizza
 Downtown Quick Print
 Dreamworks
 Dunkin Donuts
 DQ Grill & Chill
 East County Lawn Care
 Express Personnel
 Family Partnership
 Fawley-Bryant Architect
 Fire House Subs
 First American Bank
 First Baptist Church of Palmetto
 First United Methodist Church of Bradenton
 Florida College of Natural Health
 Florida Concrete & Masonry
 Florida Institute for Neurologic Research
 Florida Wheels
 FMT, Inc.
 Foundation for Dreams
 Fox Advertising
 Freedom Village
 G.G. Schmitt & Sons
 GreatWords.net
 Habitat for Humanity
 Hatfile Full Service Center
 Harmony Health Care
 Headliner Express
 Holiday Inn Riverfront
 Home Builders Association
 Hope Lumber
 Horne Willis Electrical Contractors
 Humane Society of Manatee County
 Hungry Howie's
 IMG Academies
 In Touch Business Consultants
 Islander Electric
 Jackson Hardware
 Jaeger
 JC Penney
 Jenny's Lunchbox
 Keiser College
 Keyboards & More
 KFC
 Kids on the Rock
 Kilwin's Chocolates of St. Armand's
 Kraft Construction
 L-3 Communications
 LA Concepts
 Lake Erie College of Medicine
 Lakewood Ranch Medical Center
 Larry's Auto Service
 Leoni's Pizzeria
 Looking Good
 Madure Collision
 Magee Signs
 Manatee Apparel
 Manatee Chamber of Commerce
 Manatee Community College
 Manatee County EMS
 Manatee County Government
 Manatee Players
 Manatee Opportunity Council
 Manatee County Tax Collector
 Manatee Memorial Hospital
 Mary Ann Legler Teen & Family Counseling
 McDonald's
 MBK Construction
 MelEcho Productions
 METV
 MGA Financial
 Midway Shell
 Mister Bones
 Mixon Fruit Farm
 Moore's Dairy
 Morrison Homes
 Mosley Investments
 Neal Communities
 Nike
 Outback Steakhouse
 Palma Sola Prints
 Palmetto City Building Department
 Palmetto Christian School
 Palmetto Plumbing
 Papa John's
 Pepboy's
 Petsmart
 Pizza Hut
 Popi's Place
 Popeye's Chicken
 Port Manatee
 Pierce Manufacturing
 Publix
 Puppy Patch Preschool
 Proefke Construction
 R.G. Reynolds Homes
 ReMax Gulfstream
 Ronnie Grubbs
 Royal Palm Nurseries
 Roy's Automotive
 Sarasota Manatee Area Manufacturing Assoc.
 Sarasota Memorial Hospital
 Sarasota Opera
 SMR Farms
 Scissors Corporation
 Sea Breeze Coffee & Tea
 Seaside Mobile Marine
 Serv Pro
 Shapes Family Fitness
 Shoreline Pools
 Shoe World
 Sign Zoo
 Sonic
 Southern Equipment & Machinery
 Spencer's
 State Farm Insurance
 St. Petersburg College
 Stewart Engineering
 Sun Hydraulics
 Suncoast Workforce Board
 SYSCO
 Steak N Shake
 Stonewood Grill
 Subway
 Summerfield
 Surrtyre Place
 Sweetbay
 Taco Bell
 Target
 Taylor Woodrow
 Team Edition
 Tropicana Credit Union
 Tropicana Products
 Tropitone Furniture
 U-Haul
 USA Fence
 USF Sarasota Manatee
 Vanity Fair
 Video Techniques, Inc.
 Wal-Mart
 Washington Mutual
 Waves Boat and Social Club
 Wendy's
 Westcoast Tomato
 Westminster Communities of Bradenton
 Westshore Pizza
 Westra Construction
 Whitney Bank
 Woodlands Village
 Yum! Brands
 YMCA